

SMO and SMM - what is it and what are the differences. Who is SMM-Manager?

By definition, experts of SMM is social media marketing. By definition, those same pundits SMO is an optimization under social network. The profession SMM-Manager appeared recently and with the development of Internet networks is gaining popularity. SMM-Manager is the person who attracts users to your website through social networks. However, he uses both open and hidden advertising. Expert in SMM should be able to present information to the user moving to the advertised life did not feel cheated like a attraction with the help of such television advertising. On the contrary, the user should feel that about him showed me that they care and that everything is done for him only. The main task of SMM-Manager is to create a friendly atmosphere of the resource on which the user can obtain answers to relevant questions. He should not have the slightest idea that it wants to push for the purchase of goods or services. The right strategy SMM-specialist can be of great benefit to create a trusting reputation to your brand that positively affects the company's budget. © Raskruty.ru 2008-2017. Contacts | Advertising

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